



Get it done like a pro

HP OfficeJet Pro 7730 Wide Format All-in-One



Print big.
Play big.



Present professionally.
And affordably.¹



Easy mobile printing
with the HP Smart app.²



High-volume
printing.

Wide-format colour. High-volume printing.

Bring big impact and affordable colour to your business. Easily produce professional-quality colour prints, up to A3, at up to 50% less cost per page than colour lasers.¹ Connect and print from your mobile device, and handle high-volume printing needs on a printer ready for your workflow.



Print big. Play big.

Easily change the size of the paper tray, and quickly print a variety of business documents in sizes up to A3. Scan and copy from the legal-size (21.6 x 35.6 cm) scanning glass.

Present professionally. And affordably.

Print professional-quality colour brochures, flyers, posters, and more for up to 50% lower cost per page than colour lasers.¹

Easy mobile printing with the HP Smart app.

Stay connected to business. Easily print from your smartphone, tablet, or laptop from anywhere in the office, and scan on the go.²

High-volume printing.

Get up to 500 sheets of total paper capacity with two 250-sheet paper trays.



Print big. Play big.

Handle business needs with ease in a wide range of sizes. Print all your materials and documents up to A3. Scan and copy documents up to legal size (21.6 x 35.6 cm).



Award-winning design

The HP OfficeJet Pro 7730 comes from the same family as the iF Design Award 2017 winner, HP OfficeJet Pro 7740.³

Tap. Swipe. Speed through jobs.

Intuitively manage print, scan, copy, and fax jobs directly on this all-in-one, wide-format printer. Tap and swipe the 6.75 cm smartphone-style colour touchscreen for easy, time-saving shortcuts.

Hands-free productivity

Work fast and hands-free. The 35-page auto-feeder accommodates a variety of paper sizes, including A4 up to legal-size (21.6 x 35.6 cm) documents, helping you breeze through scanning, copying, and faxing jobs quickly.





Present professionally. And affordably.¹

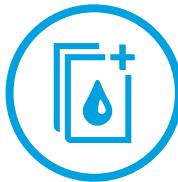


Put your best foot forward for less¹ using the World's No. 1 printer vendor.⁴ Produce professional-quality colour for up to 50% lower cost per page than colour lasers.¹



More pages. Better value.

Long-lasting ink cartridges need changing less often, saving you money. Use optional Original HP high-yield ink cartridges to print up to 3x as many black text pages and 2x as many colour pages.⁵



Impressive colour print quality

Create vibrant, professional-quality colour graphics and black text, perfect for office use and client presentations. Reliably print marketing materials, spreadsheets, tables, and other documents on a variety of paper sizes. Rely on Original HP ink cartridges to deliver durable documents that stand up to highlighters and resist water, smearing, and fading.⁶



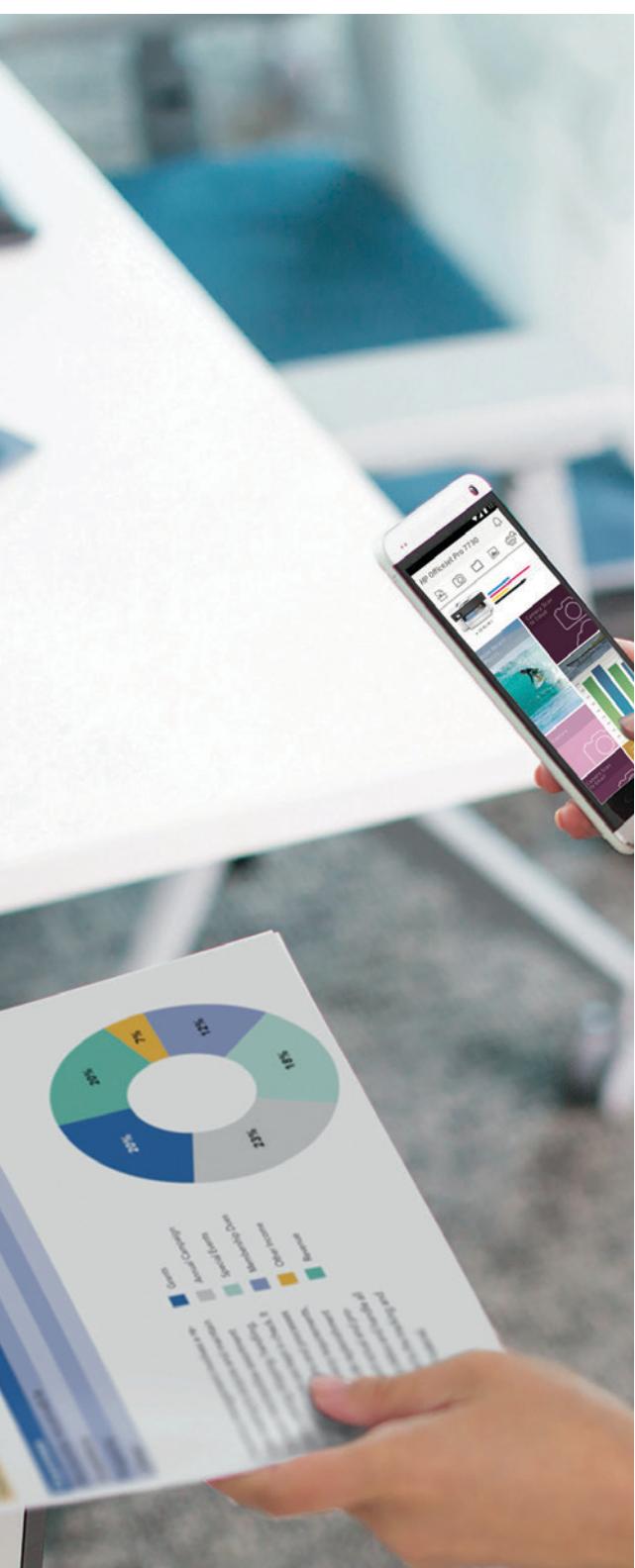
Brochures and flyers that always look great

Create professional-quality borderless brochures, flyers, photos, and documents—right in your office. Be sure your prints always look good, no matter what the project.



Easy mobile printing with the HP Smart app.²

Easily print documents, presentations, and other business materials directly from your smartphone or tablet.⁷



The power of your printer in the palm of your hand

Get the app that's designed to completely control your printer. Scan on the go, print from Dropbox and Google Drive™, and easily order ink, with the HP Smart app.²

No network, no problem

Easily print from your smartphone or tablet without a network—anywhere in the office. Wi-Fi Direct® printing lets you connect your mobile device directly to your printer.⁸

Easy printing from a variety of operating systems

Simply tap the print button on your iPhone and iPad using AirPrint, or on devices using Android™, Windows® 8/10, and Google Chrome™ operating systems, and easily connect your printer—no additional app or network access needed.⁷

Help achieve a high level of privacy and control

Help increase privacy and maintain control. HP JetAdvantage Private Print⁹ helps prevent unauthorised access to confidential print jobs stored in the cloud. Users have the flexibility to pick up jobs at any compatible device with secure authentication.



High-volume printing.



Print at high volume with dual tray capacity
Work swiftly without interruption. Take on high-volume jobs, with two paper trays and a combined capacity of 500 sheets.



Automatic two-sided printing
Automatically print two-sided documents up to A4 size. Speed through presentations and other business materials while saving paper.

HP OfficeJet Pro 7730 Wide Format All-in-One

35-sheet automatic document feeder (ADF) handles up to legal-size (21.6 x 35.6 cm) paper

Flatbed scanner handles up to legal-size (21.6 x 35.6 cm) paper

Cartridge cover provides quick access to individual ink cartridges

6.75 cm colour touchscreen with customisable shortcuts

Automatic two-sided printing up to A4

Borderless printing up to A3

75-sheet output tray

250-sheet input tray 1

250-sheet input tray 2

Wi-Fi Direct printing⁸

Built-in wireless¹⁰ and Ethernet capabilities

HP Smart app²
HP ePrint¹¹



Ordering information

To order the HP OfficeJet Pro 7730 Wide Format All-in-One and supplies, please go to hp.com. To contact HP by country, please visit hp.com/go/contact.

If you don't have access to the Internet, contact your qualified HP dealer.



HP OfficeJet Pro 7730
Wide Format All-in-One



HP 953, 953XL, and 957XL
Original ink cartridges

¹ Compared with the majority of colour laser AiOs <€400 excluding VAT, Q3 2016; market share as reported by IDC as of Q3 2016. Cost-per-page (CPP) comparisons for laser supplies are based on published specifications of the manufacturers' highest-capacity cartridges and long-life consumables. CPP comparisons for high-capacity HP ink supplies are based on published specifications of the manufacturers' highest-capacity cartridges. CPP based on high-capacity ink cartridges' Manufacturer Recommended Street Price (MRSP) and page yield. Actual prices may vary. ISO yield based on continuous printing in default mode. For more information, see hp.com/go/learnaboutsupplies.

² Requires the HP Smart app download. Features controlled may vary by mobile device operating system. Full list of supported operating systems and details at <http://support.hp.com/us-en/document/c03561640>. For details on local printing requirements, see hp.com/go/mobileprinting.

³ For more information, see <http://ifworlddesignguide.com>.

⁴ Based on IDC's Worldwide Quarterly Hardcopy Peripherals Tracker®, 2016 Q4. For shipments of all printing devices (inkjet printers, laser printers, copiers, and multifunction devices, including production units).

⁵ Based on cartridge yields for HP 956XL/957XL/958XL/959XL ink cartridges compared with HP 952/953/954/955 standard ink cartridges. For more information, see hp.com/go/learnaboutsupplies.

⁶ Water, smear, fade, and highlighter resistance based on ISO 11798 and internal HP testing. For details, see hp.com/go/printpermanence.

⁷ For details on local printing requirements, see hp.com/go/mobileprinting.

⁸ Mobile device needs to be connected to Wi-Fi Direct® signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Details at hp.com/go/mobileprinting. Wi-Fi Direct is a registered trademark of Wi-Fi Alliance®.

⁹ HP JetAdvantage Private Print is available at no charge and requires that the printer be connected to the Internet with web services enabled. Not available in all countries. For more information, see hp.com/go/JetAdvantagePrivatePrint.

¹⁰ Wireless performance is dependent upon physical environment and distance from access point. Wireless operations are compatible with 2.4 GHz routers only.

¹¹ Printer requires ePrint account registration. App or software may be required. Wireless operations are compatible with 2.4 GHz operations only. Learn more at hp.com/go/mobileprinting.

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hp.com/go/getupdated



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